



NEWS

Pro Motion Hires Vice President of Creative and Strategic Development

2/9/2009

Pro Motion Inc., the St. Louis-based experiential, face-to-face marketing firm announced it has hired Grady Phelan as Vice President of Creative and Strategic Development. This is a new position within Pro Motion. Grady's primary responsibilities include management of Pro Motion's branding & marketing, as well as leading the creative development process for Pro Motion clients.

Grady brings 20-plus years of strategic and creative experience from both the client and agency side of the business. In addition to his business experience, Grady was the Department Chairman of Portfolio Center, the premier post-graduate creative school in the country, located in Atlanta, GA.

Pro Motion Inc. enables clients to educate, entertain, demonstrate, sample and simply talk face-to-face with their target audience about their products and services. Pro Motion created the larger than life-sized, street-legal Tonka dump truck used during the Tonka 60th Anniversary Tour and most recently completed CNN's national "Election Express Yourself" Tour. We've been providing strategy, creativity and execution for such outstanding companies as Anheuser-Busch, Bosch, Campbell's, CNN, Crown Imports, Peachtree TV and more, partnering with a number of great agencies along the way!

For more information about Pro Motion Inc., please visit our web site, www.promotion1.com

